

Skillsoft's Innovative Corporate Learning Solutions Win Five Stevie® Awards in 2019 American Business Awards®

Skillsoft's Technology & Developer, Compliance and Leadership portfolios honored for leading customers' digital transformation

BOSTON – June 12, 2019 – Skillsoft, a global leader in corporate learning, today announced that it won five Stevie® Awards in The 17th Annual American Business Awards®. Skillsoft Compliance received a Gold Stevie and the Skillsoft Leadership Development Program received a Silver Stevie in the video awards. Additionally, Skillsoft Aspire and the Skillsoft Leadership Development Program both received Silver Stevie Awards for Corporate Learning/Workforce Development Solution New Product of the Year while Skillsoft Aspire won a People's Choice Stevie® Awards for Favorite New Products.



Members of the Skillsoft team

accept five American Business Awards trophies.

The American Business Awards are the U.S.A.'s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small. More than 3,800 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories while 200 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

Skillsoft Compliance's six-part Active Shooter Training Video Course was selected as a Gold Stevie winner in the Security/Safety Videos category. The course, which is free and available to any business, organization and individual in the world, is designed to ensure viewers

are prepared to respond to an active shooter situation. The “Recognizing Gender Biases and Barriers” video from the Skillsoft Leadership Development Program was also honored as a Silver Stevie recipient in the Training Videos category.

“According to gender equity research by Brandon Hall Group, diversity training has the biggest impact on increasing the amount of women in the leadership pipeline,” said Rachel Cooke, chief operating officer, Brandon Hall Group. “With training content such as Skillsoft’s ‘Recognizing Gender Biases and Barriers’ video, organizations and their leaders are empowered to drive improvements in gender equity.”

Meanwhile, Skillsoft Aspire and the Skillsoft Leadership Development Program were both recognized as Silver Stevie recipients for New Product of the Year in the Corporate Learning/Workforce Development Solution category. Skillsoft Aspire amassed the most votes in the People’s Choice Stevie® Awards for Favorite New Products in the Corporate Learning/Workforce Development Solution category while the Skillsoft Leadership Development Program was a finalist. Skillsoft Aspire delivers a sequenced path of instruction and credentials to rapidly advance enterprise technologists and developers’ proficiency in critical technology roles such as Data Science, AI, Machine Learning and Blockchain. The Skillsoft Leadership Development Program provides an innovative, scalable and cost-effective way for organizations to prepare leaders to manage agile teams in today’s digital economy.

“The nominations submitted to the 2019 American Business Awards were outstanding. They illustrate the continued vibrancy of innovation and high level of achievement across the American economic landscape,” said Michael Gallagher, president and founder of the Stevie Awards.

Judges had the following comments about Skillsoft’s winning solutions:

- **Skillsoft Compliance’s Active Shooter Training Course (Gold Stevie recipient):** Skillsoft produced an exceptional training course that is “important and lifesaving for many situations,” commented one judge. Another judge remarked that the quality of Skillsoft’s training video is much higher than what they were required to watch on a similar topic. While they noted that the information is sobering, they emphasized that the dramatizations were just right and not over the top.
- **Skillsoft Aspire (Silver Stevie recipient):** Judges commented that Skillsoft Aspire “delivers a very interesting approach to skill development and a program that is important for reskilling the workforce in the face of changing needs.” Another judge noted that this type of program is very much needed, and they went so far as to refer Skillsoft Aspire to their organization’s head of IT.
- **Skillsoft Leadership Development Program (Silver Stevie recipient):** Judges noted that Skillsoft has created a great product in a great market all while providing a good blend of content and delivery. Another judge was impressed with the program’s focus on delivering scenario-based learning while a third judge referred its L&D team to the Skillsoft Leadership Development Program.
- **Skillsoft Leadership Development Program’s Recognizing Gender Biases and Barriers course (Silver Stevie recipient):** One judge commented that this is a “well-produced educational video with good content, organization, editing and an example-driven narrative that helps bring the topic to light and explains the rationale behind it.” A second judge commented that the video is beyond educational, superbly presenting eye-opening issues in the workplace. The judge continued that the way the video was presented as a dialogue took the viewer “on a journey from start, through behind-the-scenes, then to the final decision, all while training managers on how to overcome biases.”

“Skillsoft’s success in the 2019 American Business Awards provides a true testament to the quality, value and impact of Skillsoft’s recently redesigned video content and innovative new products,” said Mark Onisk, chief content officer, Skillsoft. “To stand out amongst thousands of organizations across all industries is an immense honor and demonstrates the critical business value Skillsoft’s corporate learning solutions deliver in an increasingly skills-based digital economy.”

Nicknamed the Stevies for the Greek word meaning “crowned,” awards were presented to the winning organizations at a gala ceremony at the Marriott Marquis Hotel in New York on Tuesday, June 11. Details about The American Business Awards and the list of 2019 Stevie winners are available at www.StevieAwards.com/ABA.

To learn more about Skillsoft’s award-winning solutions, visit www.skillsoft.com.

About Skillsoft

Skillsoft is a global leader in corporate learning, delivering beautiful technology and engaging content that drives business impact for modern enterprises. Skillsoft comprises three award-winning systems that support learning, performance and success: Skillsoft learning content, the Percipio intelligent learning experience platform and the SumTotal suite for Human Capital Management.

Skillsoft provides a comprehensive selection of cloud-based corporate learning content, including courses, videos, books and other resources on Business and Management Skills, Leadership Development, Digital Transformation, Technology & Developer, Productivity and Collaboration Tools and Compliance. Percipio’s intuitive design engages modern learners and its consumer-led experience assists in accelerating learning. The SumTotal suite features four key components built on a unified platform: Learning Management, Talent Management, Talent Acquisition and Workforce Management.

Skillsoft is trusted by thousands of the world’s leading organizations, including 65 percent of the Fortune 500..