



# Skillsoft® Leadership Advantage™

## Taking leadership development to the next level

Skillsoft now gives you the resources to turn high-potential employees into high performers and build leaders that will drive their teams to new levels of success.

### Build better leaders

Skillsoft Leadership Advantage provides leadership learning tracks that leverage top business executives and industry minds in a variety of formats to meet learners' needs. Content features videos of some of the world's most revered executives, presentations by leading business authors and speakers, and summaries of best-selling books. Skillsoft Leadership Advantage gives all your leaders the chance to implement expert advice to help them meet their leadership goals.

### Customized competencies and branding

Choose the leadership level to align your competencies to and customize the homepage to reflect your branding, offering users a familiar look and feel, or further adapt the content to include company messages, documents and rich media.

This product will fulfill a paramount need in high-impact leadership development companies to leverage informal learning to enable leaders to search for content needed in a just-in time fashion and, even more importantly, to build leader networks.

**BERSIN & ASSOCIATES  
RESEARCH BULLETIN**  
"Next-Generation Leadership Development: Skillsoft's Evolving Portfolio Exemplifies the Changing Nature of Leadership Programs"



Live Events feature the most recognized and sought-after thought leaders.

Summaries of the most popular business books from today's foremost business authors.

## Stand-alone or support additional leadership programs

Use assets as preparation or reinforcement for workshops, to support live facilitated sessions or guide management meetings.

## Built-in flexibility

Although tracks are designed to be completed in two hours, learners can start and stop whenever they choose. A majority of the resources are less than five minutes in length.

## Multiple modes of instruction

Skillssoft Leadership Advantage uses multiple modes of instruction to accommodate various learning styles and learner preferences. Learners can read Skillssoft ExecBlueprints™ and Skillssoft ExecSummaries™ or listen to the audio versions; watch Skillssoft Leadership Development Channel QuickTalk videos; participate in interactive exercises and simulations; watch, listen and ask questions during Live Events; use resource guides to create activities and share what they've learned with others in your organization; recommend or comment on various assets using inGenius®, adding context within your organization; and explore the community to see what resources your colleagues recommend.

### Featured titles include:

- Addressing Problem Performance
- Creativity and Innovation in the Workplace
- Excelling at Customer Service
- Interpersonal Communication Skills for Teams
- Project Risk Management



For more information or to learn more,  
call 0545 886527 or email [ruthg@metargo.com](mailto:ruthg@metargo.com)



## Features

User-friendly navigation and access to all content in learning track from one online portal.

Track length includes shortened, 20-minute refresher tracks to two-hour, full-length courses.

Content can be downloaded to mobile devices and tablets for learning on-the-go.

Clearly defined learning paths that leverage a variety of formats including videos, books, interactive courses and assessments.

## Benefits

Time-starved learners can build their leadership skills while traveling via mobile content.

Build a leadership pipeline that will directly impact your organization's bottom line.

Leaders get a catered level of learning based on their own skill-set within specific competencies.

Support materials allow learners convenient access to further their understanding in any given subject area.